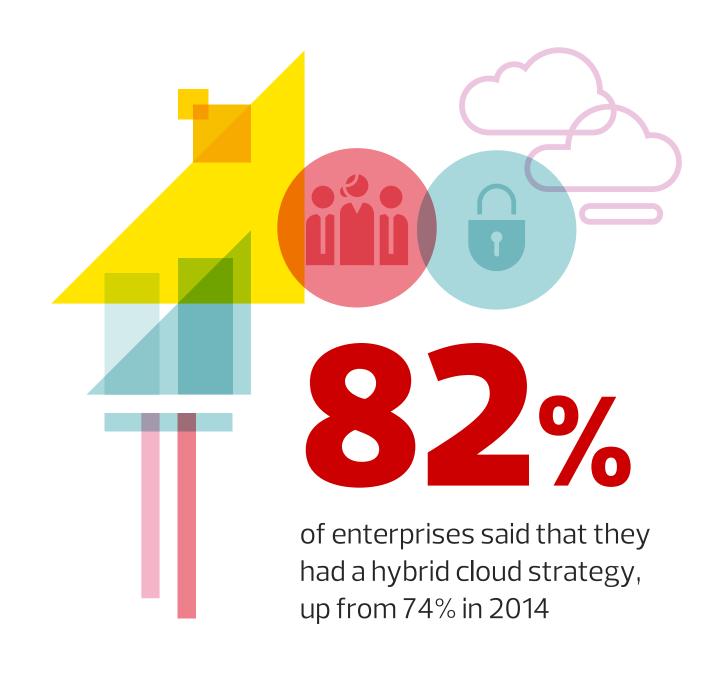
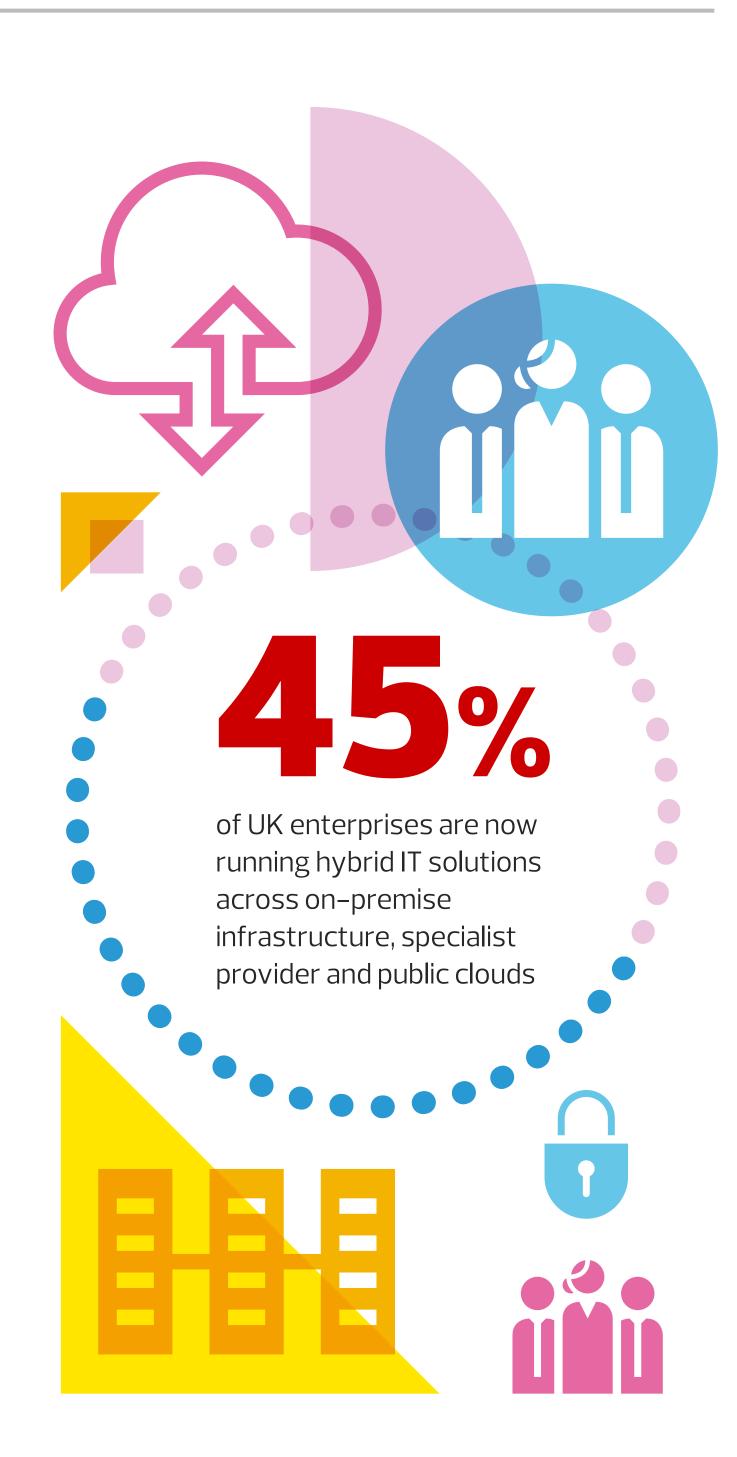
## HYBRID CLOUD ADOPTION – DON'T GET LEFT BEHIND



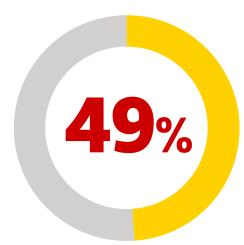




## PRIMARY MOTIVATION FOR CLOUD ADOPTION WITHIN THE UK



Security



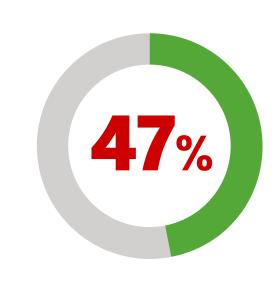
Flexibility



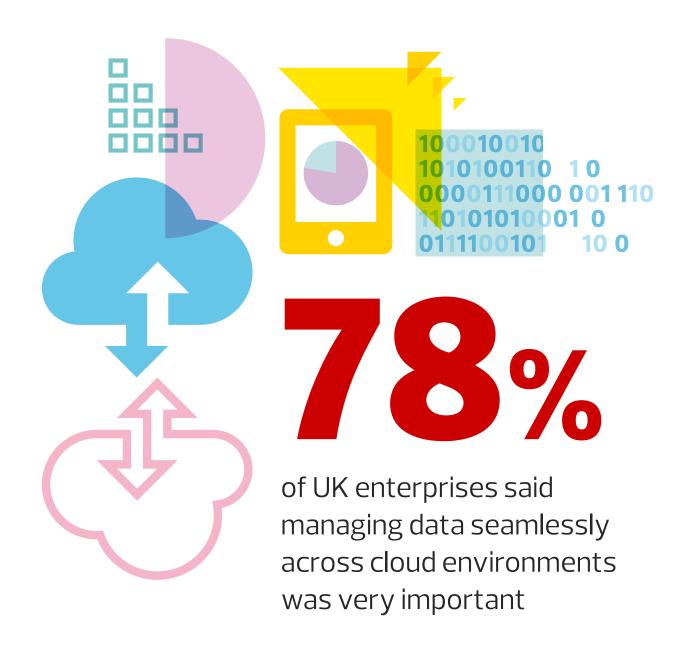
Cost savings

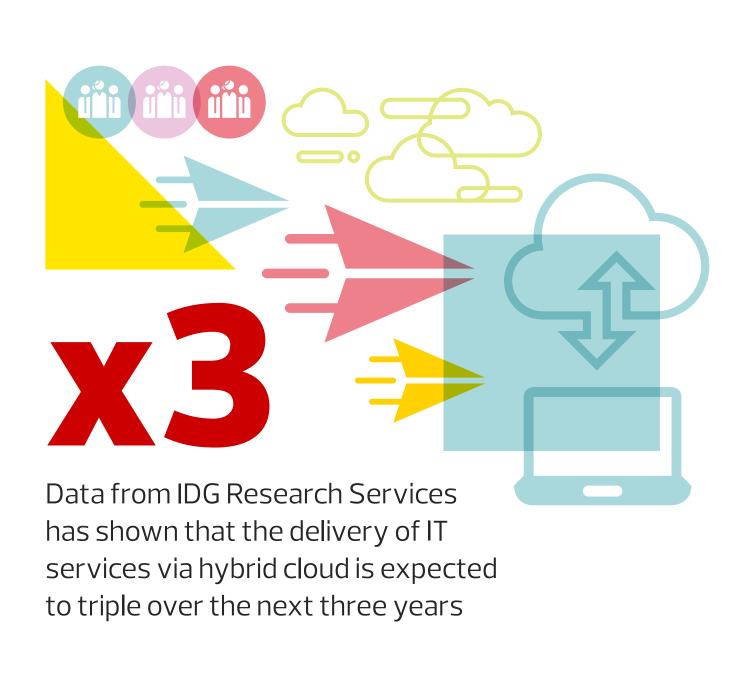


Ease of use



Scalability





CDW is an IT solutions, managed and cloud services provider delivering modern seamless infrastructure that is aligned with business demand. As enablers of cloud solutions, we guide and support your company through the journey to the cloud, orchestrating technology solutions for companies across the UK.

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NetApp is the world's largest independent enterprise data management vendor and have been experts in data for 25 years. Organisations worldwide count on NetApp for software, systems and services to manage and store data, helping customers capitalise on the value of their data in the hybrid cloud.



