Authorised Enterprise Reseller

CDW PEOPLE WHO GET IT

CONTINUING PATIENT CARE AT HOME

Digital technologies are playing a transformative role within healthcare and are becoming pivotal to improving patient care and wellbeing.

Digital devices and platforms enable healthcare professionals to continue providing care to patients remotely and securely after patients are sent home. Apple technology with apps are leading the way in helping medical professionals deliver personalised care across its portfolio.

THE NHS PLANS THAT BY 2024:

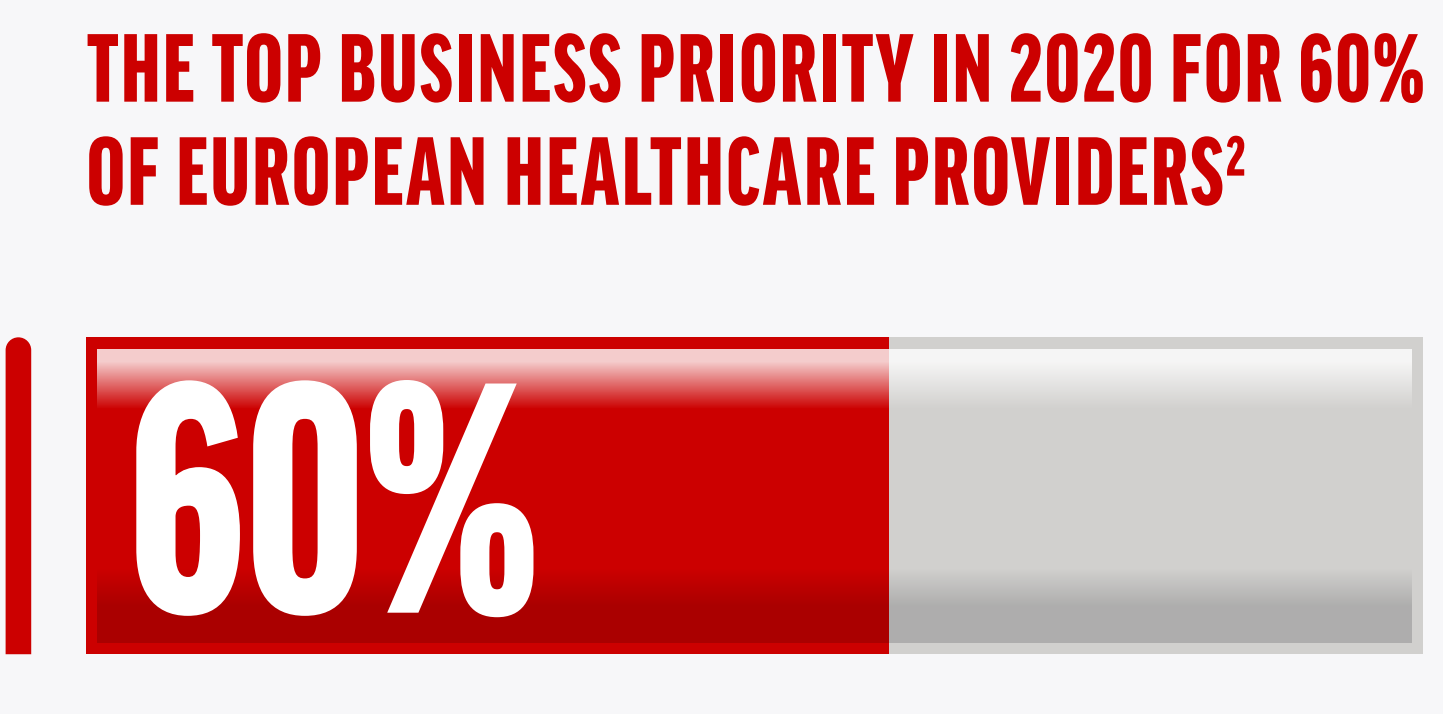
EVERY PATIENT WILL HAVE THE RIGHT TO ONLINE CONSULTATIONS

ALL CLINICIANS WILL BE ABLE TO ACCESS PATIENT RECORDS WHEREVER THEY ARE

OUTPATIENTS WILL BE REDESIGNED TO AVOID A THIRD OF VISITS, SAVING £1 BILLION A YEAR[1]

CONTINUING PATIENT CARE AT HOME

PATIENT ENGAGEMENT AND EXPERIENCE IS THE TOP BUSINESS PRIORITY IN 2020 FOR 60% OF EUROPEAN HEALTHCARE PROVIDERS[2]



Today phone and video consultations with healthcare professionals are the norm. At home iPadOS and iOS apps enable patients to stay connected to their care teams between appointments.

The Health app on iPhone and HealthKit-enabled medical devices make it easy for patients to record their health data and share it with their care teams seamlessly. Healthcare organisations can use CareKit framework to create apps that empower patients to manage their health and stay connected to the care teams.

- Custom apps on iPad and iPhone enable clinicians to collect and access the information that they need
- iPad and iPhone apps provide instant access to healthcare information
- Patients can use apps on iPad or iPhone to share data and communicate with their care team from home

THE TECHNOLOGY TO MAKE HEALTHCARE MORE PERSONAL

THERE ARE 48,608 HEALTHCARE APPS AVAILABLE IN THE APPLE APP STORE[3]

Apple's Powerful hardware is built to keep up with the demands of healthcare organisations to make work faster and more efficient. And intuitive iPadOS and iOS apps provide easy access to critical health information, so healthcare teams have all the resources they need to make the best decisions for their patients.

DELIVER BETTER CARE WITH POWERFUL TOOLS

OF CONSUMERS EXPECT THE SAME ACCESS TO TECHNOLOGY IN HEALTHCARE THAT THEY GET FROM OTHER CONSUMER SERVICES[2]

OF CONSUMERS ARE FRUSTRATED WHEN SCHEDULING DOCTOR VISITS[4]

Apple products are designed to be powerful and intuitive, as a result care becomes more efficient, more personalised and ultimately more human.

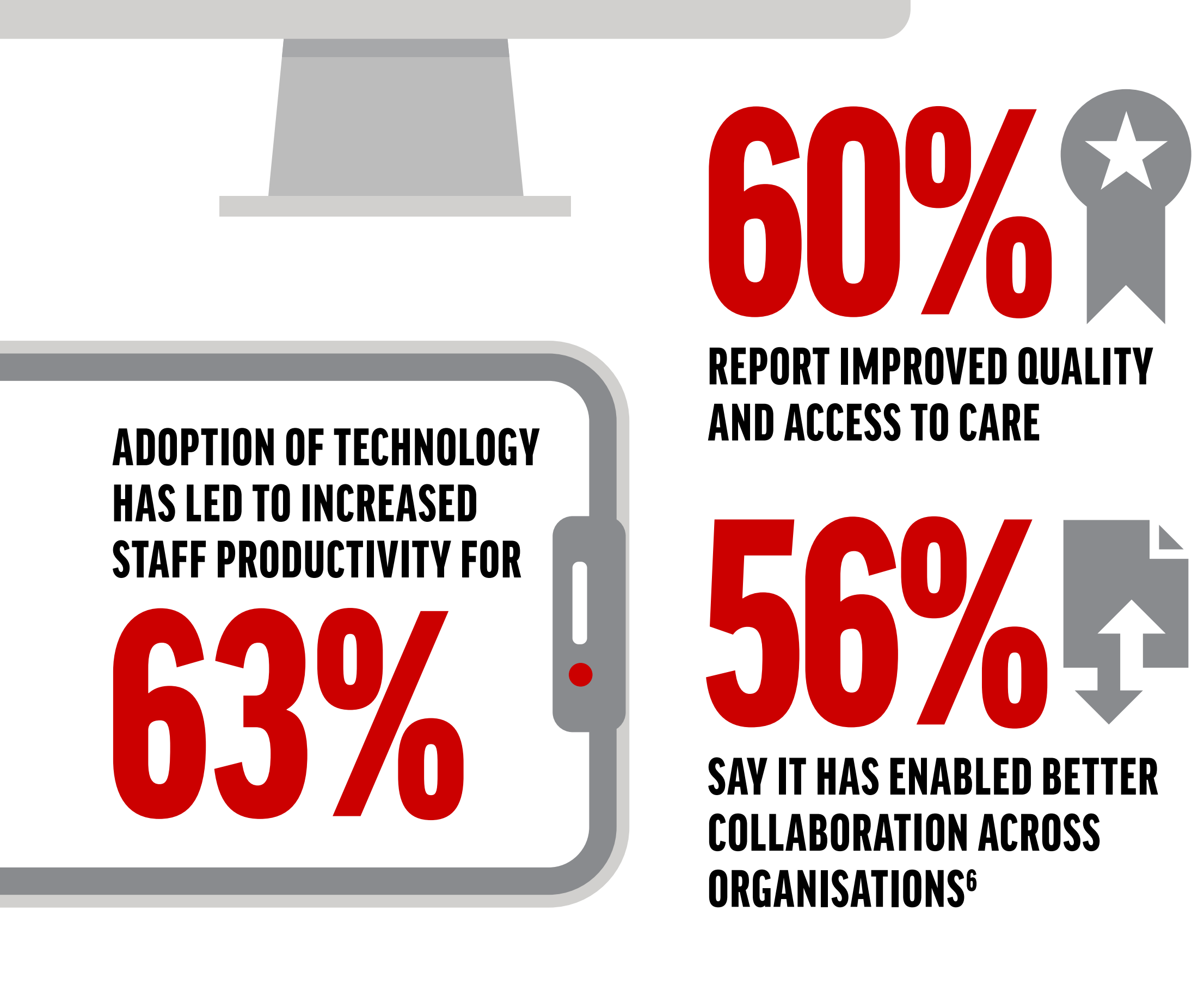
Software is powerful and easy for both medical professionals and patients to use. Apple devices have security built-in which helps to protect patient data. Additionally, Apple has streamlined the way health data is collected and devices are deployed.

AN INTUITIVE, FAMILIAR INTERFACE

THREE-QUARTERS OF EMPLOYEES WOULD CHOOSE APPLE FOR USE AT WORK[5]

Apps on iPad and iPhone allow patients to learn more about their conditions or treatment, doctors can view lab results and radiology images with apps that connect to the EPR, and medical professionals can send and receive secure communication while they are on shift, or to help ensure patient safety when administering medications with NHS cleared apps.

SAFE, SECURE AND STREAMLINED HEALTH DATA



65% OF HEALTHCARE PROFESSIONALS SAY INCREASED USE OF DIGITAL TOOLS HAS LED TO BETTER OUTCOMES FOR THE PUBLIC

60% REPORT IMPROVED QUALITY AND ACCESS TO CARE

ADOPTION OF TECHNOLOGY HAS LED TO INCREASED STAFF PRODUCTIVITY FOR 63%

56% SAY IT HAS ENABLED BETTER COLLABORATION ACROSS ORGANISATIONS[6]

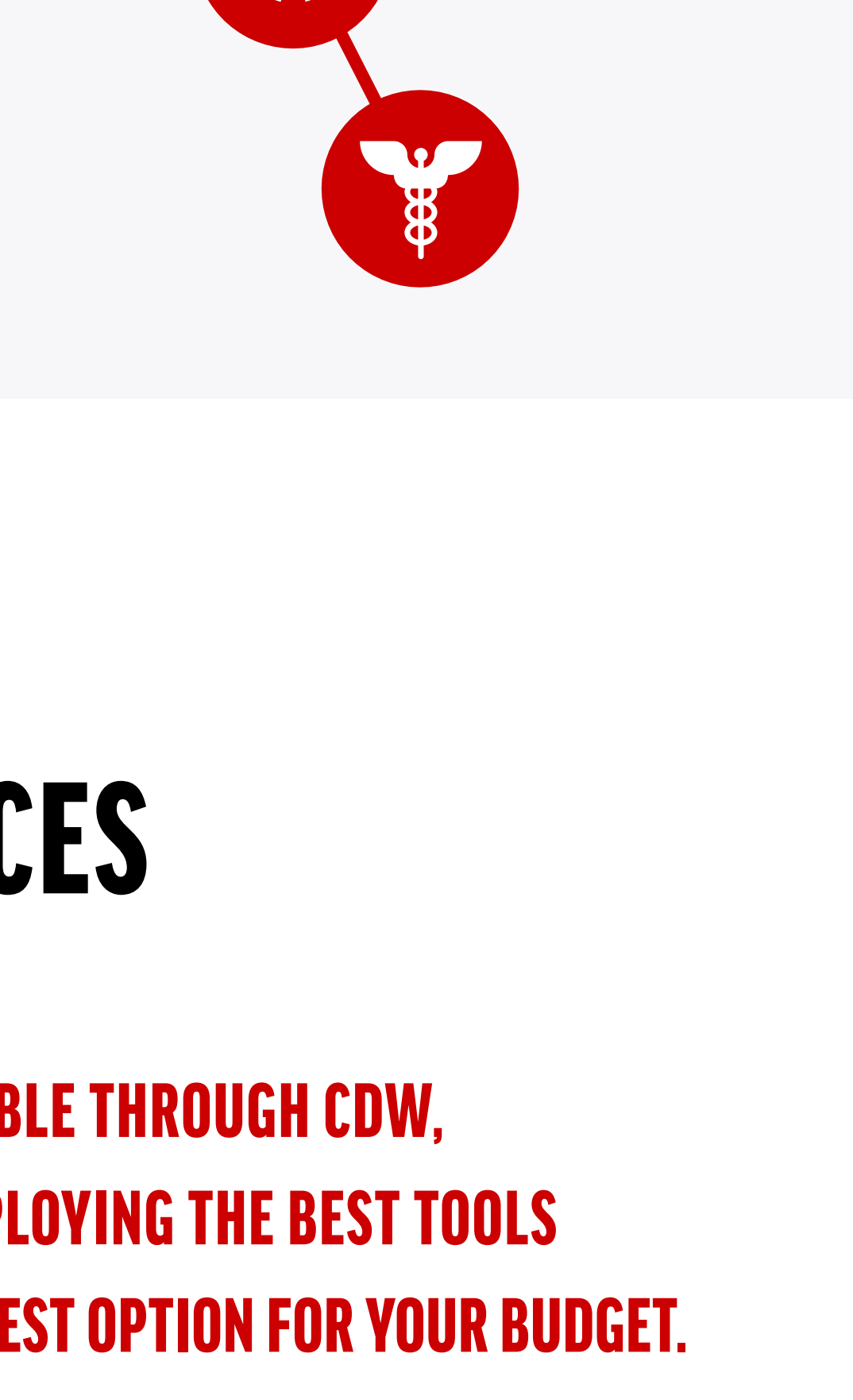
Regular software updates protect iPadOS and iOS from emerging security concerns. And Apple builds in safeguards to ensure that both third-party and in-house apps can access data only in ways that are authorised by the user. This gives patients ultimate control over what is shared with their care teams or other apps.

APPLE BUSINESS MANAGER

With Apple Business Manager, you can enable zero-touch configuration to remotely load account settings, apps, email and access to the hospital directory on every iPad and iPhone. There's no need for the IT department to physically access each device to complete setup.

EASY TO DEPLOY

As a trusted technology partner to healthcare providers across the UK, CDW's unparalleled breadth of products, services and solutions, coupled with a deep and pervasive understanding of the healthcare sector positions us to help healthcare providers across the country, no matter the challenges they face. As an Apple Authorised Enterprise Reseller, CDW orchestrates technologies which ease the pressure on staff, budgets and resources. Most importantly, our solutions improve the end-to-end patient care experience.



CDW AND APPLE FINANCIAL SERVICES

APPLE FINANCIAL SERVICES, AVAILABLE THROUGH CDW, OFFER A FLEXIBLE APPROACH TO DEPLOYING THE BEST TOOLS FOR YOUR ORGANIZATION WITH THE BEST OPTION FOR YOUR BUDGET.

FLEXIBLE FINANCE – CDW works directly with Apple Financial Services to provide financing that is flexible and unique to you.

EASY UPGRADES – With options including partial buyout or return and like-for-like return, CDW and Apple Financial Services provide a customised solution that gives you complete control of your refresh cycle.

For more information on how CDW with Apple technology and apps can transform the way you provide personalised care contact our Apple Practice team today at **ApplePractice@uk.cdw.com**.

LEARN MORE >

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[1] https://www2.deloitte.com/content/dam/Deloitte/uk/Documents/life-sciences-health-care/deloitte-uk-life-sciences-health-care-closing-the-digital-gap.pdf
[2] https://www.uk.idc.com/insights/idc-health-insights
[3] https://www.statista.com/statistics/779910/health-apps-available-ios-worldwide/#statisticContainer
[4] https://intel.sg2.com/members/login/?returnUrl=/resource-types/events/2018/10/consumerism-update-2018/
[5] https://www.jamf.com/resources/press-releases/survey-employees-choose-apple-for-work/
[6] https://www.ey.com/en_gl/government-public-sector/embracing-digital-is-covid-19-the-catalyst-for-lasting-change